

FRONT PANEL

LABEL A: Page 1 of 2

HERCON®

# LURE N KILL®

## Japanese Beetle

**BAIT PACK CONTAINING LONG-LASTING  
SEX LURE AND FLORAL (FOOD) LURE**  
For Use in LURE N KILL and Other Japanese Beetle Traps

**PROTECTS YOUR YARD! LASTS THE ENTIRE BEETLE SEASON!**

### JAPANESE BEETLE SEX LURE

**ACTIVE INGREDIENT:**

(R,Z)-5-(1-Decenyl) dihydro-2(3H)-furanone	.....	00.47%*
<b>INERT INGREDIENTS</b>	.....	99.53%
<b>TOTAL</b>	.....	100.00%

\*Equivalent to 1 mg japonilure pheromone A.I./dispenser  
Minimum Net Weight: 0.23 g (.008 oz)/sex lure

### JAPANESE BEETLE FLORAL (FOOD) LURE

**ACTIVE INGREDIENTS:**

Phenylethyl propionate (PEP)	.....	9.84%*
Geraniol	.....	9.84%*
Eugenol	.....	23.00%*
<b>INERT INGREDIENTS</b>	.....	57.32%
<b>TOTAL</b>	.....	100.00%

\*Equivalent to 0.96 g (0.03 oz) PEP A.I., 0.96 g (0.03 oz) geraniol A.I.,  
and 2.24 g (0.08 oz) eugenol A.I./dispenser  
Minimum Net Weight: 9.7 g (0.34 oz)/dispenser

EPA Reg. No. 8730-XX

EPA Est. No. 8730 PA 01

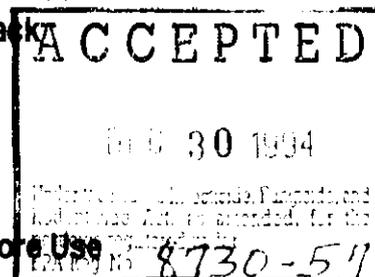
**CONTENTS: One Sex Lure and One Floral Lure/Bait Pack**

**MINIMUM NET WEIGHT: 9.93 g (0.35 oz)/Bait Pack**

**KEEP OUT OF REACH OF CHILDREN**

# CAUTION

**Read Directions and Precautionary Statements Before Use**



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## BACK PANEL

## LABEL A: Page 2 of 2

This **LURE N KILL Japanese Beetle Bait Pack** consists of a dual sex lure and floral (food) lure system which attracts two to five times more Japanese beetles than traps with only a single lure. The lures combine to draw male and female Japanese beetles into a trap ... and away from valuable ornamentals, fruit trees, vegetables, flowers and shrubs. This product contains no killing agent to damage the environment and will not attract animals, birds or beneficial insects. Because of the unique HERCON controlled release system, both japonilure sex pheromone and floral attractant dispensers are designed to last for the entire trapping season. This **LURE N KILL Japanese Beetle Bait Pack** was developed for the **LURE N KILL Japanese Beetle Trap** but may also be used with other brands of Japanese Beetle traps.

### PRECAUTIONARY STATEMENTS

#### Hazards to Humans and Domestic Animals

**CAUTION:** Do not open protective pouches until ready to use. Avoid contact with skin and eyes. Wash hands thoroughly with soap and water after handling. If irritation persists, seek medical attention.

### DIRECTION FOR USE

**It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.** Follow Japanese beetle trap label for assembly directions. Use one sex lure and one floral (food) lure for each Japanese beetle trap. Apply the lures to the top part, preferably the vane, of the Japanese beetle trap. **REPLACEMENT:** Under ordinary weather conditions, both sex and floral (food) lures should be effective for about 12 weeks. Replace the food lure after this period, or when its floral aroma is no longer noticeable.

### STORAGE AND DISPOSAL

**Storage:** Store in a cool dry place until used. Do not contaminate water, food or feed by storage or disposal.

**Disposal:** Do not reuse empty pouches. Wrap used lures before disposing in trash.

**NOTICE:** HERCON ENVIRONMENTAL makes no warranty, express or implied, for any particular purposes concerning this product, other than those which are contained on this label. HERCON ENVIRONMENTAL will not accept liability for damage or injury resulting from misuse.

Made in the USA by

**HERCON**  
*Environmental*

**HERCON ENVIRONMENTAL COMPANY**

A Division of Hercon Laboratories Corporation

**Emigsville, PA 17318-0467**

**LURE N KILL JAPANESE BEETLE TRAPS AND REPLACEMENT DISPOSAL BAGS ARE AVAILABLE FROM YOUR LURE N KILL JAPANESE BEETLE BAIT PACK RETAILER.**

HERCON® and LURE N KILL® are registered trademarks of Health-Chem Corporation, New York, NY.

**PACKAGE, MAIN PANEL**

LURE N KILL JAPANESE BEETLE TRAP PACKAGE CONTAINING  
JAPANESE BEETLE BAIT PACK AND TRAP COMPONENTS

**LABEL B: Page 1 of 6**

**JAPANESE BEETLE TRAP PACKAGE**

- One set of inter-locking vanes.
- One sex lure. One floral (food) lure.
- Two beetle disposal bags. One 18-inch hang tie.
- One complete Trap Assembly Guide.

**HERCON®**

**LURE N KILL®**

*Japanese Beetle*

**COMPLETE TRAP AND BAIT PACKAGE**

**PROTECTS YOUR YARD! LASTS THE ENTIRE BEETLE SEASON!**

**TRAPS OVER A 5,000 SQ.FT. AREA!**

**JAPANESE BEETLE SEX LURE**

**ACTIVE INGREDIENT:**

(R,Z)-5-(1-Decenyl) dihydro-2(3H)-furanone ..... 00.47%\*

**INERT INGREDIENTS** ..... 99.53%

**TOTAL** ..... 100.00%

\*Equivalent to 1 mg japonilure pheromone A.I./dispenser

Minimum Net Weight: 0.23 g (.008 oz)/sex lure

**JAPANESE BEETLE FLORAL (FOOD) LURE**

**ACTIVE INGREDIENTS:**

Phenylethyl propionate (PEP) ..... 9.84%\*

Geraniol ..... 9.84%\*

Eugenol ..... 23.00%\*

**INERT INGREDIENTS** ..... 57.32%

**TOTAL** ..... 100.00%

\*Equivalent to 0.96 g (0.03 oz) PEP A.I., 0.96 g (0.03 oz) geraniol A.I.,

and 2.24 g (0.08 oz) eugenol A.I./dispenser

Minimum Net Weight: 9.7 g (0.34 oz)/dispenser

EPA Reg. No. 8730-XX

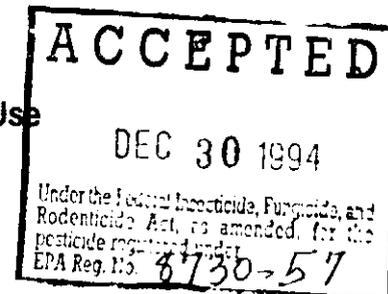
EPA Est. No. 8730 PA 01

**MINIMUM NET WEIGHT: 9.93 g (0.35 oz)/Bait Pack**

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION**

**Read Directions and Precautionary Statements Before Use**



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## PACKAGE: BACK AND SIDE PANELS

LABEL B: Page 2 of 6

LURE N KILL JAPANESE BEETLE TRAP PACKAGE CONTAINING  
JAPANESE BEETLE BAIT PACK AND TRAP COMPONENTS

COPY TO GO WITH ILLUSTRATION OF ASSEMBLED TRAP:

### JAPANESE BEETLE TRAP COMPONENTS:

**INTERLOCKING VANES:** *Make the trap quick and easy to assemble.*

**LURES:** *Use controlled release dispensers of japonilure, the powerful Japanese beetle sex pheromone (attractant), and the three-component floral lure to attract both male and female beetles throughout the entire beetle season.*

**BEETLE DISPOSAL BAG:** *Makes disposal of dead beetles easy to do.*

This **LURE N KILL Japanese Beetle Bait Pack** consists of a dual sex lure and floral (food) lure system which attracts two to five times more Japanese beetles than traps with only a single lure. The lures combine to draw male and female Japanese beetles into a trap ... and away from valuable ornamentals, fruit trees, vegetables, flowers and shrubs. This product contains no killing agent to damage the environment and will not attract animals, birds or beneficial insects. Because of the unique HERCON controlled release system, both japonilure sex pheromone and floral attractant dispensers are designed to last for the entire trapping season. This **LURE N KILL Japanese Beetle Bait Pack** was developed for the **LURE N KILL Japanese Beetle Trap** but may also be used with other brands of Japanese Beetle traps.

## PRECAUTIONARY STATEMENTS

### Hazards to Humans and Domestic Animals

**CAUTION:** Do not open protective pouches until ready to use. Avoid contact with skin and eyes. Wash hands thoroughly with soap and water after handling. If irritation persists, seek medical attention.

## DIRECTION FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling. Before using lures, read enclosed directions for Japanese beetle trap assembly. Use one sex lure and one floral (food) lure for each Japanese beetle trap. Apply the lures to the top part, preferably the vane, of the Japanese beetle trap. **REPLACEMENT:** Under ordinary weather conditions, both sex and floral (food) lures should be effective for about 12 weeks. Replace the food lure after this period, or when its floral aroma is no longer noticeable.

## STORAGE AND DISPOSAL

**Storage:** Store in a cool dry place until used. Do not contaminate water, food or feed by storage or disposal.

**Disposal:** Do not reuse empty pouches. Wrap used lures before disposing in trash.

NOTICE: HERCON ENVIRONMENTAL makes no warranty, express or implied, for any particular purposes concerning this product, other than those which are contained on this label. HERCON ENVIRONMENTAL will not accept liability for damage or injury resulting from misuse.

Made in the USA by

**HERCON**  
*Environmental*

**HERCON ENVIRONMENTAL COMPANY**

A Division of Hercon Laboratories Corporation

Emigsville, PA 17318-0467

REPLACEMENT LURE N KILL JAPANESE BEETLE BAIT PACKS AND DISPOSAL BAGS ARE AVAILABLE FROM YOUR LURE N KILL JAPANESE BEETLE TRAP RETAILER.

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**PACKAGE INSERT: TRAP ASSEMBLY DIRECTIONS**

**LABEL B: Page 3 of 6**

LURE N KILL JAPANESE BEETLE TRAP PACKAGE CONTAINING  
JAPANESE BEETLE BAIT PACK AND TRAP COMPONENTS

**HOMEOWNER'S  
JAPANESE BEETLE TRAP  
ASSEMBLY GUIDE**

**HERCON®**  
**LURE N KILL®**  
*Japanese Beetle*

**SEX LURE AND FLORAL (FOOD) LURE  
PROTECTS YOUR YARD! LASTS THE ENTIRE BEETLE SEASON!  
TRAPS OVER A 5,000 SQ.FT. AREA!**

**JAPANESE BEETLE SEX LURE**

**ACTIVE INGREDIENT:**

(R,Z)-5-(1-Decenyl) dihydro-2(3H)-furanone ..... 00.47%\*

**INERT INGREDIENTS** ..... 99.53%

**TOTAL** ..... 100.00%

\*Equivalent to 1 mg japonilure pheromone A.I./dispenser

Minimum Net Weight: 0.23 g (.008 oz)/sex lure

**JAPANESE BEETLE FLORAL (FOOD) LURE**

**ACTIVE INGREDIENTS:**

Phenylethyl propionate (PEP) ..... 9.84%\*

Geraniol ..... 9.84%\*

Eugenol ..... 23.00%\*

**INERT INGREDIENTS** ..... 57.32%

**TOTAL** ..... 100.00%

\*Equivalent to 0.96 g (0.03 oz) PEP A.I., 0.96 g (0.03 oz) geraniol A.I.,

and 2.24 g (0.08 oz) eugenol A.I./dispenser

Minimum Net Weight: 9.7 g (0.34 oz)/dispenser

EPA Reg. No. 8730-XX

EPA Est. No. 8730 PA 01

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION**

**Read Directions and Precautionary Statements Before Use**

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**PACKAGE INSERT: TRAP ASSEMBLY DIRECTIONS LABEL B: Page 4 of 6**

LURE N KILL JAPANESE BEETLE TRAP PACKAGE CONTAINING  
JAPANESE BEETLE BAIT PACK AND TRAP COMPONENTS

*This omnidirectional LURE N KILL JAPANESE BEETLE Trap is easily assembled by interlocking two attractive bright yellow vanes and attaching a dual sex lure and floral (food) lure system which attracts two to five times more Japanese beetles than traps with only a single lure. The trap works by drawing Japanese beetles away from valuable ornamentals, flowers and shrubs. The beetles, attracted by the sex and floral lures and the vanes' bright color, strike the vane and fall into the plastic bag ... and then die.*

*The active ingredient in the sex lure is japonilure, the exact copy of the powerful Japanese beetle sex pheromone (attractant), released by the adult female beetle to attract her mate. The food lure, on the other hand, consists of three components which give off a distinctive floral scent that attracts both male and female beetles throughout the entire beetle season. This product contains no killing agent to damage the environment and will not attract animals, birds or beneficial insects.*

COPY TO GO WITH ILLUSTRATION OF ASSEMBLED TRAP:

**JAPANESE BEETLE TRAP COMPONENTS:**

**INTERLOCKING VANES:** Make the trap quick and easy to assemble.

**LURES:** Use controlled release dispensers of japonilure, the powerful Japanese beetle sex pheromone (attractant), and the three-component floral lure to attract both male and female beetles throughout the entire beetle season.

**BEETLE DISPOSAL BAG:** Makes disposal of dead beetles easy to do.

## **PRECAUTIONARY STATEMENTS**

### **Hazards to Humans and Domestic Animals**

**CAUTION:** Do not open protective pouches until ready to use. Avoid contact with skin and eyes. Wash hands thoroughly with soap and water after handling. If irritation persists, seek medical attention.

## **DIRECTION FOR USE**

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

Read directions for Japanese beetle trap assembly BEFORE using the lures. Use one sex lure and one floral (food) lure for each Japanese beetle trap. Apply the lures to the top part, preferably the vane, of the Japanese beetle trap. **REPLACEMENT:** Under ordinary weather conditions, both sex and floral (food) lures should be effective for about 12 weeks. Replace the food lure after this period, or when its floral aroma is no longer noticeable.

## **STORAGE AND DISPOSAL**

**Storage:** Store in a cool dry place until used. Do not contaminate water, food or feed by storage or disposal.

**Disposal:** Do not reuse empty pouches. Wrap used lures before disposing in trash.

## PACKAGE INSERT: TRAP ASSEMBLY DIRECTIONS

LABEL B: Page 5 of 6

LURE N KILL JAPANESE BEETLE TRAP PACKAGE CONTAINING  
JAPANESE BEETLE BAIT PACK AND TRAP COMPONENTS

### TRAP ASSEMBLY DIRECTIONS

#### Tips on How to Get the Most of Your LURE N Kill Japanese Beetle Trap

1. Set the omnidirectional trap by sliding the vanes together so slots interlock (Fig. 1).
2. **ATTACHING THE SEX LURE:** Remove lure from its protective pouch. Peel off backing paper covering sticky side of sex lure. Attach sex lure by pressing the sticky side against the yellow vane surface (Fig. 2).  
**ATTACHING THE FLORAL (FOOD) LURE:** Remove lure from its protective pouch. Thread lure through the slots of the two vanes, gently pushing down to lock floral lure dispenser in place (Fig. 3).  
**ATTACHING THE COMBO PACK:** The sex lure and floral lure may also come packaged as a "combo pack" which is a pouch with two separate compartments. To activate the lures in the combo pack, simply peel away the plastic layer which covers the "windows" of the sex lure and floral lure compartments (Fig. 4). Next, peel off the backing paper covering the sticky side of the pouch (Fig. 5); press this sticky side against one side of the vane (Fig. 6). For traps with smaller vanes, fold the combo pack and press the sticky side against both sides of the vane (Fig. 7).  
**DO NOT REMOVE LURES FROM THE COMBO PACK.**
3. **BAG ATTACHMENT:** Attach one disposal bag onto the yellow vane assembly. Slip the four small slits on the open end of the bag onto the hooks on the vanes. Be careful not to tear or stretch the slits on the disposal bag.
4. **HANGING THE TRAP.** Insert about 3 to 4 inches of the hang tie through the holes in the top part of the vane assembly. Tightly twist the tie to secure the trap in place.  
Hang the trap by attaching the long end of the hang tie to a post or stake or optional trap stand. The bottom of the bag should be at least 1 foot above the ground (Fig. 8) and the trap free to move in the wind without hitting any obstruction. Hang the trap where small children cannot reach it.
5. **USING THE TRAP.** To intercept beetles heading toward the trap, place the stake with the trap about 30 feet **downwind** from foliage. Do not place the trap near or in the foliage as it will attract more beetles to it. For maximum effectiveness, use one trap per 1/8 acre.  
Most Japanese beetles are active and flying during sunny days with temperatures between 70° - 95°F and from mid-morning through mid-afternoon. Check the bag periodically. Replace it when the lower portion is filled with beetles, or every five days to reduce the possibility of other beetles being repelled by the odor of the dead beetles.
6. **BEETLES (BAG) DISPOSAL.** Knot the top funnel portion of filled bag before disposing it in a trash receptacle. Generally, beetles trapped in the bag will die after several hours in the heat and sun. To make sure that beetles are dead, leave sealed bags in the sun to kill trapped insects before disposal.
7. **LURE DISPOSAL.** Wrap used lures and put in trash receptacle for collection.

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**PACKAGE INSERT: TRAP ASSEMBLY DIRECTIONS LABEL B: Page 6 of 6**

LURE N KILL JAPANESE BEETLE TRAP PACKAGE CONTAINING  
JAPANESE BEETLE BAIT PACK AND TRAP COMPONENTS

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